



ATS CONTINUING EDUCATION  
ONLINE\_SEMINAR  
Building Green: Products that Support Sustainable  
Design - East  
Tuesday, February 04, 2025



08:00 AM [Welcome, Credits, and Certificates](#)

08:05 AM **Western Red Cedar, Distinctive Sustainable Design**

The Western Red Cedar Lumber Association (WRCLA) is a Non-Profit trade association that was established in 1954. We offer training to discerning users of WRC including the architect community. Western Red Cedar Distinctive Sustainable Designs is a one-hour, face-to-face training session developed for the architect community and provided by WRCLA qualified trainers. Through this one hour session, architects will increase their knowledge of WRC; its' properties and performance characteristics.

Jay Poppe

Western Red Cedar Lumber Assn (WRCLA) Provider #: G422

AIA #:O-WRCDesign HSW | GBCI (USGBC/CAGBC) #:0920029577

09:05 AM [Review of Session Code Process](#)

09:10 AM **Thermally Modified Wood as a Sustainable, Biophilic Product Choice for Architects and Designers**

This course examines the use of thermally modified woods in sustainable building practices. Through this course, participants will gain a comprehensive understanding of the thermally modified wood process, its environmental benefits, and its applications in architectural design. We will explore the science behind thermal modification, its impact on wood properties, and its advantages over traditional wood treatments. Additionally, the course will address key considerations for specifying, installing, and maintaining thermally modified wood products, equipping attendees with the knowledge needed to incorporate this innovative material into their projects. Discover how thermally modified woods are reshaping the landscape of sustainable construction and contributing to a greener future.

Lisa Ayala

GMX Group Provider #: 10093159

AIA #:GMXThermWood27 HSW | GBCI (USGBC/CAGBC) #:0920030910

10:10 AM [Break](#)

10:20 AM **Benefits of Impermeable Concrete Utilizing Crystalline Technology**

This presentation explains how the addition of crystalline technology interacts with concrete to produce a structure with a significant increase in durability and service life. It discusses how a deeply embedded network of insoluble crystals makes permeable concrete virtually impervious to water and all harmful water-soluble materials, such as chlorides and sulfates. It demonstrates how a durable waterproof structure can be designed and built without negatively affecting the placement or performance characteristics of the concrete. The prevention of damage due to corrosion, freeze-thaw, ASR and chemical attack will be analyzed. The ability of the crystalline technology to streamline project costs and fast-track construction schedules will be highlighted. Real world applications through examination of projects in various industries will provide the necessary references required.

Cassandra Gouws

Penetron USA Provider #: 404108130

AIA #:AIACRYSTECH2DE HSW | GBCI (USGBC/CAGBC) #:

11:20 AM

### **Today's Radiator: Historic Integrity Paired With Optimal Heating Performance**

For architects, purposeful materials selection is a priority in any design. For restorations and renovations, product selection means more. Designers who re-use the building's existing materials not only preserve historic beauty but also reduce the embodied carbon of the building. On a rare occasion, a re-used product can deliver even more. This course features that one product – the cast-iron radiator. Of course, we'll discuss the history and beauty of the radiator. Most importantly, we'll talk about how a century-old product can deliver a modern, energy-efficient heating system with less environmental impact than other options.

Jason Savage

Ecorad Provider #: 10024755

AIA #:RadRestore HSW | GBCI (USGBC/CAGBC) #:920029677

12:20 PM

Break

12:40 PM

### **Understanding Wood Aesthetic Cladding and Soffit Technologies**

This learning unit will provide an in-depth overview of current "wood" design technologies natural and synthetic. - Identify current market "wood aesthetic" technologies - Understand the core materials of each technology - Understand the sustainable features and Life Cycle benefits for each technology based on the following criteria: Color Retention, Maintenance & Warranty - Describe the surface burning characteristics and explain how they can be specified to achieve code compliance - Installation Details - Budgetary Information

Yancey Hughes

Hughes & Associates Provider #: L161

AIA #:GL WPC 2023 HSW | GBCI (USGBC/CAGBC) #:920024241

01:40 PM

Break

01:50 PM

### **How It's Made: Today's PVC**

PVC products have been around for 100 years. They're common in the construction industry because of their durability and long life. But old PVC manufacturing practices still cause concern for some of today's specifiers. This course will address those concerns head-on. We'll talk about today's manufacturing processes and how recycling is transforming the industry. You'll see how PVC resin becomes a strong and beautiful product using the example of vinyl fencing. With the understanding of today's regulations, collaboration, and green-building practices, you'll have the confidence to specify today's PVC products.

Spencer Kelly

Oldcastle APG Provider #: J545

AIA #:TodaysVinyl27 HSW | GBCI (USGBC/CAGBC) #:920029469

02:50 PM

## The Benefits of 100% Offsite Fabricated Stainless Steel Railing Systems

Explore the advantages of integrating 100% offsite fabricated and custom-designed stainless steel railing systems in your architectural projects.

Offsite fabrication not only dramatically improves product quality but also minimizes project waste, reduces costs, and streamlines construction processes.

Learn how architects, designers, and engineers can save significant time by specifying prefabricated architectural products custom-designed for each project, while helping their builders and contractors achieve greater efficiency.

Discover solutions that help you deliver outstanding results and set new standards in the building industry.

Milena Martinez Vega

Marketing Coordinator | Brand Strategist Milena is a passionate professional with a deep understanding of the visual impact that stainless steel railing can bring to any architectural project. Originally from Barcelona, Spain, Milena moved to the United States in 2009 in pursuit of her career aspirations. With a keen eye for aesthetics and a passion for design, Milena joined AGS Stainless, a renowned custom-designed stainless steel railing manufacturer, in 2014. Over the past eight years, Milena's dedication and enthusiasm have driven her to explore various roles within AGS Stainless, starting as an Estimator to a Sales Development Representative and currently as a Brand Strategist and Marketing specialist. Her attention to detail and commitment to excellence earned her recognition within the organization.

AGS Stainless Inc. Provider #: 404108593

AIA #: PRSv2 HSW | GBCI (USGBC/CAGBC) #:

03:50 PM

End



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