



**America  
Training  
Solutions**

ATS CONTINUING EDUCATION  
ONLINE\_SEMINAR  
New Ideas and Innovation In Building Materials -  
North America  
Thursday, March 16, 2023



12:00 PM [Welcome, Credits, and Certificates](#)

12:05 PM **Acetylated Wood: Discover the Difference for Siding, Decking, and More**

This course discusses the process of wood acetylation, the resulting changes to wood, applications for acetylated wood, its green credentials and a number of case studies involving acetylated wood.

Douglas Gillikin

Doug has over 20 years in millwork manufacturing, national account sales and project management. Having been on all sides of the process, he understands the challenges faced beginning with inspiration, design to installation.

Accsys Technologies - Titan Wood Inc. Provider #: K382

AIA #:Accoya2020 HSW | GBCI (USGBC/CAGBC) #:920022858

01:05 PM [Review of Session Code Process](#)

01:10 PM **Specify Today's Hardwood Floors with Confidence**

With a long history of specifying hardwood floors, architects and builders understand the benefits and challenges of working with the material. There's no doubt that occupants of residential and commercial buildings love the look and feel of hardwoods under their feet. But specifiers may presume that hardwood floors are more expensive and that an alternative product may install and repair easier. Architects may also be concerned that the wood is sustainably sourced. Innovation in today's solid-hardwood floors delivers renewed confidence to specifiers. This course will describe the floating hardwood floor and the solutions it brings to green building, to ease of installation and repair, and to beauty that will last for generations.

Britta Teller

Britta Teller is Chief Sustainability Officer and a Co-Founder at Steller Floors. Five years ago, she pivoted away from her PhD-academic career in ecology and statistics to co-found Steller Floors in Tyrone, PA. Today, her team uses their exciting and innovative hardwood floors to make a positive difference in both global climate change and in their rural Pennsylvania area. Steller Floors manufactures sustainable, high quality, solid hardwood floors. With a unique ability to remove single planks from the center of the floor using a suction cup, demos of the product have gone viral on youtube, instagram and tiktok, organically earning over 10M views and engaging viewers worldwide. The flexible design of Steller Hardwood Floors, which don't use nails or glue, has also won critical acclaim in magazines like This Old House Magazine and Fine Homebuilding. Steller Floors have earned unique cross-over popularity between professional builders, architects and DIY homeowners, which is uncommon among building products and finishes.

Steller Floors Provider #: 10009045

AIA #:SFSpecFloor HSW | GBCI (USGBC/CAGBC) #:920027538

02:10 PM [Break](#)

02:20 PM **Sponsor: QWEB (Quebec Wood Export Bureau) - Eli Gould**

Eli graduated with one of the first dual Architecture/Forestry degrees from Yale in the early '90s, with a conviction that the two fields would eventually be more linked. After a quarter century, this seems more true and even mainstream, but for many years it was an entrepreneurial effort in the small vertical wood prefab companies he ran in Vermont, and in the automated timber industry where he often consulted. For the last three years, Eli has brought those experiences into a nonprofit market development role for QWEB. When he's not trying to transform the AEC industry into a positive climate force he enjoys small town and organic farm life in Vermont with his family.

02:30 PM

### Luxury Landscape Design - Creating Outdoor Spaces with Smart Pergolas

This course delves into the trend of integrating outdoor living, offering practical insights on creating a healthy and enjoyable outdoor space with louvred pergolas. It includes various images illustrating seamless indoor-outdoor integration. The aim is to share ways to enjoy outdoor areas year-round, regardless of weather, emphasizing important safety aspects and necessary certifications.

Jeffrey Camp

Renson Inc Provider #: 40108139

AIA #:REN\_OUTDOOR\_21 HSW

03:30 PM

Sponsor: [LAMCO Forest Products - Eli Gould](#)

03:40 PM

### Vinyl for the 21st Century

Vinyl is the most widely used plastic in building and construction. For modern buildings and infrastructure, the life-cycle multi-attributes solutions blend sustainability, wellness and resilience for people and their communities.

Jack Armstrong

Vinyl Institute Provider #: K012

AIA #:VID-620-VI HSW | GBCI (USGBC/CAGBC) #:920019970

04:40 PM

End



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