



ATS CONTINUING EDUCATION WEBINAR  
Norstar Industries - Today's Floor-Drain  
Innovation: Form, Function, and Lifetime Durability  
Thursday, September 04, 2025



12:00 PM [Welcome, Credits, and Certificates](#)

12:05 PM **Today's Floor-Drain Innovation: Form, Function, and Lifetime Durability**

This course will define the open-channel linear floor drain, a new category and innovation in drainage solutions. First, we'll explore the expectations when specifying a floor drain with durability and ease-of-maintenance topping the list. Next, we'll discuss how the open-channel linear drain differs from traditional, grated floor drains, beginning with the pre-fabrication quality and galvanized-steel materials. You'll see how the open-channel structure contributes to a sleek design, makes cleaning easy, and lasting for the life of the building. Finally, this course will review the residential and commercial applications that benefit from the open-channel linear floor drain, especially those that must meet hygiene regulations. This innovation pairs form and function demonstrating that something simple as capturing and moving water shouldn't be a problem for years to come.

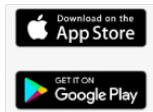
Jamie John

Norstar Industries Provider #: 10097143

AIA #:OpenDrain27 HSW | GBCI (USGBC/CAGBC) #:920030369

01:05 PM [Review of Session Code Process](#)

01:10 PM [End](#)



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